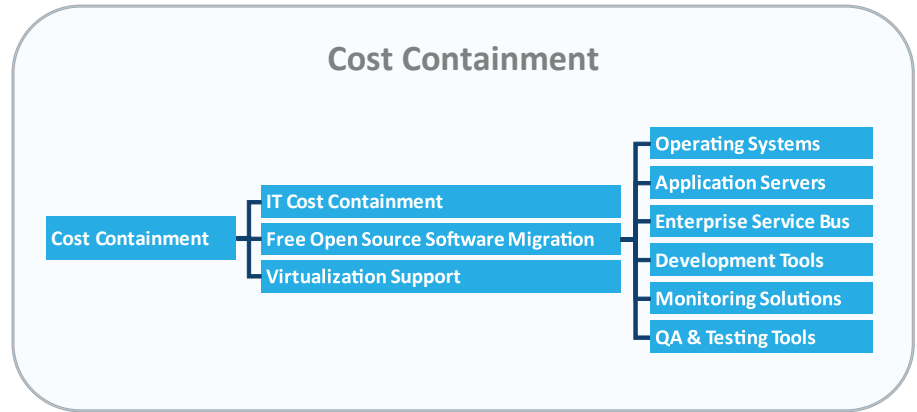


SERENE COST CONTAINMENT SERVICES

Serene Software offers a targeted set of cost containment services designed to reduce the fixed cost of IT activities and free funds for IT or business use. We assist clients in lowering expenses—not through reduced service but through paying less for IT functions.

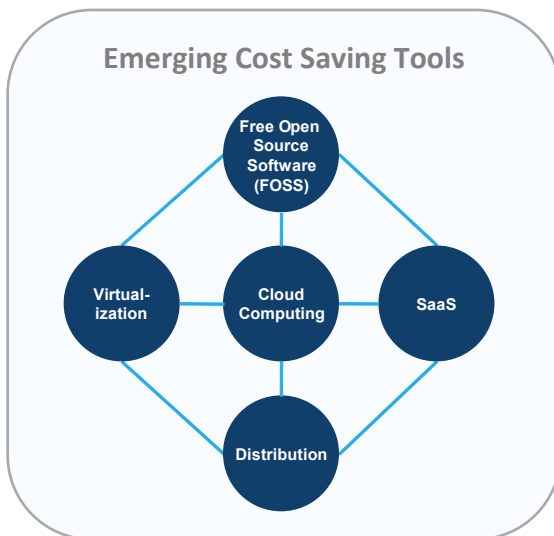
Services provide high value results when commissioned proactively by IT or when executed as part of larger business cost cutting efforts. Serene helps clients reduce wasteful demand, deliver on high-value initiatives, reduce fixed costs by using dynamic sourcing, reduce fixed labor and technology costs, and invest in technologies that will continue deliver material cost savings in the years to come. Our support services help our clients plan and adopt cost saving methods without high-risk programs and projects.



EMERGING TOOLS OF COST CONTAINMENT

Organizations seeking to reduce overall and fixed costs will find that it is an exciting time in the IT industry. As traditional cost cutting measures continue to yield results, new and dynamic tools (Virtualization, Software as a Service (SaaS), Free Open Source Software (FOSS), Distribution, and Cloud Computing) provide attractive opportunities for cost savings.

Expect these emerging tools to converge and provide follow-on opportunities for savings. Open source projects will become Cloud Computing and Distributed Computing aware – presenting further opportunities for consolidation of efforts and cost savings in general. The organizations that will receive the greatest return on investment will be the ones that adopt them deliberately and with a focus on verifiable cost savings.



While all of these technologies have existed in some form for years, they are all rapidly advancing and present significant cost saving opportunities. For example, while Open Source has been a significant player at the Operating System and Development Tool levels, it is rapidly coming into its own higher in the software and value stack as business systems (Content Management, Search, Enterprise Portal) and business applications (Financials, Warehouse Management, Customer Relationship Management).

COST CONTAINMENT SERVICE OVERVIEWS

IT COST CONTAINMENT: Provides comprehensive review of IT budget and existing enterprise realities/requirements to build a plan for cost savings. Our Traditional and Emerging IT savings models provide a structured model for reducing fixed and total IT expenses.

FREE OPEN SOURCE SOFTWARE (FOSS) MIGRATION: FOSS presents a major area of cost savings for the modern IT organization. Serene's FOSS services provides clients with support in building an ROI case for migration, a plan for migrating to an open source equivalent, and implementation support.

VIRTUALIZATION SUPPORT: Virtualization at the Operating System, Application Server, Network, Storage, and Application level provides a significant cost savings opportunity for IT organizations. Serene's Virtualization services provides clients with support in building ROI cases, a implementation plan, and follow on support.

ABOUT SERENE SOFTWARE

Serene Software is a Jacksonville, Florida firm specializing in IT and SOA Governance, IT and SOA Strategy, Cost Containment, Product/Solution Selection, and IT Audits and Analysis. Serene Software is a small business, an SBA certified SDB and 8(a) company, and a FL certified MBE.